

## **New Product Announcement**

## Mouser Delivers TE Connectivity's New Power4Net Hybrid Connectors

**November 12, 2012 –** <u>Mouser Electronics</u>, Inc. today announced it is stocking new hybrid connectors from <u>TE Connectivity</u> (TE). Te's Power4Net hybrid connectors are designed to be an integral part of the customer application most suitable in the automation & Control space and in machine automation applications that require a higher performance data connection and power of up to 10A in harsh and challenging conditions and environments.

The Power4Net connector portfolio provides highly reliable connection technology supporting the demanding durability and quality requirements of real-time Ethernet applications in industrial automation. The standard Power4Net connectors offer eight power and four signal contacts, combining high speed Ethernet connectivity with high power contacts, which allows devices to be powered and communicate with a one-connector system. Combining the power supply and signal into one single connector helps provide customers with greater flexibility in machine architecture. To learn more, visit <a href="http://www.mouser.com/te-power4net/">http://www.mouser.com/te-power4net/</a>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

-- continued --

Mouser / TE Connectivity Power4Net

Page Two

**About Mouser Electronics** 

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of

companies. Mouser is an award-winning, authorized semiconductor and electronic component

distributor, focused on the rapid introduction of new products and technologies to electronic design

engineers and buyers. Mouser.com features more than 3 million products online from more than 450

manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data

on the components now available for the next generation of electronic devices. Mouser ships globally

to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of

Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

**Trademarks** 

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc.

Power4Net, TE Connectivity and the TE connectivity (logo) are trademarks.

All other products, logos, and company names mentioned herein may be trademarks of their respective

owners.

-- 30 -

Further information, contact: Kevin Hess, Mouser Electronics Vice President Technical Marketing (817) 804-3833 kevin.hess@mouser.com

(817) 804-7764

kelly.degarmo@mouser.com

For press inquiries, contact:

Kelly DeGarmo, Mouser Electronics

Corp. Communications & Media Relations Mgr.